



Community Telecast, Inc.
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Community Telecast, Inc. (CTI22), [IRS 501 (c)(3)] has been the only broadcast cable television company in the metro Omaha area and within 18 states to focus on the community. For our general operations we receive NO tax support from the federal government, State of Nebraska, local government, of the cable provider. We are supported only through membership fees and donations.

August 31, 2011

Mayor Jim Suttle and Council Members

City of Omaha
 1819 Farnam St., Ste LC-1
 Omaha, NE 68183

Copy To: Council Members	Garry Germandt - District 4
Pete Festersen - District 1	Jean Stothert - District 5
Ben Gray - District 2	Franklin Thompson - District 6
Chris Jerram - District 3	Thomas Mulligan - District 7

RE: COMPLAINT

Hello, Mayor Jim Suttle and Omaha City Council Members:

As you should recall, in correspondence of May 10, 2011 I documented how CTI22 repeatedly asked Cox via face-to-face meetings (December 29, 2009), emails (throughout 2010), and written correspondence (April 21, 2010) for over a year, that all references [<http://ww2.cox.com/residential/omaha/tv/channel-lineup.cox>] to CTI22 as "Cox's" minority affairs channel be deleted; and in compliance with Cox's existing template for "branding" **the clear majority of its channel roster**, that only the CTI22 logo and the printed name of the station (with a link to our web site) be presented. Instead, Cox continued to promote misleading information about CTI22 for nearly a year until CTI22 threatened to go "public" and raise awareness of Cox's business practices beyond its comfort zone. Cox finally made the change via email of July 21, 2010.

INCORRECT	CORRECT

However, as presented by the graphic below [Aug 25, 2012 8:31 PM], many months ago Cox blatantly and intentionally attached the "Commanders Channel" to our logo thereby infringing on CTI22's copyright, logo and branding, and creating confusion to broadcast audiences in Omaha and in Bellevue, NE. Instead of accurately and equitably presenting CTI22 (and the Knowledge Network) like **the clear majority of its metro Omaha channel roster**, such as Lionsgate Entertainment which is doing business as TVGuide, Cox unilaterally decided to misrepresent CTI22. Community Telecast, Inc. is not doing business as the "Commanders Channel."





Aug 25, 2012 8:31 PM	July 21, 2010 4:35:21 PM CDT	
17 FYI/Knowledge Network (Omaha)	12 NET1 - Nebraska PBS	22 Community Telecast Inc.
17 CBTV (Council Bluffs)	14 QVC	22 Shop NBC (Bellevue/Papillion/CB)
18 TV Classroom (Omaha)	16 NET2 - Nebraska PBS	22 The Commanders Channel (Offutt AFB)
18 Papio Vision (Bellevue/Papillion)	17 FYI/Knowledge Network (Omaha)	23 Univision
18 Educational Access (Council Bluffs)	17 Bellevue TV (Bellevue/Papillion)	24 GoScout Homes
19 TV Guide	17 CBTV (Council Bluffs)	25 TLC
21 EWTN	18 TV Classroom (Omaha)	26 WGN - Chicago
22 Commanders Channel	18 Papio Vision (Bellevue/Papillion)	27 WTBS - Atlanta
	18 Educational Access (Council Bluffs)	109 Public Access *(Digital Only)
	19 TV Guide Channel	110 SCOLA *(Digital Only)
	21 EWTN	

NOTE: As posted on the Cox web site, Cox's online channel lineup is for Omaha – not "metro Omaha."



Nevertheless, Cox clearly has the capability to establish separate "buttons" for each of its broadcast channels as validated by the graphic image (left) from July 21, 2010 4:35:21 PM CDT, where Cox established three-(3) separate "buttons" for channel 22; three-(3) separate "buttons" for channel 17; etc. As of Aug 25, 2012 8:31 PM, Cox continued to post two-(2) separate buttons for channel 17 and three-(3) separate buttons for channel 18; but Cox unilaterally established only one "button" to represent both channel 22 in Omaha (under your jurisdiction) and Offutt AFB in Bellevue.

As with any business entity, CTI22 must also establish, maintain and promote an accurate and consistent branding of our image, but any gains we make to enhance how we're perceived in Omaha are compromised when Cox unilaterally and unnecessarily decides to re-define, obfuscate or obliterate our image. Nevertheless, I contacted Cox (John Barrett, Government Affairs Manager) in this regard, and partial changes were made effective August 29, 2012 at 8:44 AM.

- 14  QVC
- 16  NETV 2
(Nebraska Education, Lincoln)
- 17 FYI/Knowledge Network (Omaha)
- 17 CBTV (Council Bluffs)
- 18 TV Classroom (Omaha)
- 18 Papio Vision (Bellevue/Papillion)
- 18 Educational Access (Council Bluffs)
- 19  TV Guide
- 21 EWTN
- 22  CTI22 Community Telecast

As conveyed by Cox's legal representative to the Omaha City Council on May 10, 2011, Cox wanted no association with the "legacy operation" of PEG channels, and as established by the new Franchise Agreement, Cox's wish comes true at the end of the "transition period" this November.

In the meantime, as documented in my previous letters of complaint, if community access is to flourish, why should Cox's contempt (DEFINITION: a thing is beneath consideration, worthless, etc.) for community access be permitted? CTI22 has and will continue to promote community access, and Cox should be directed to help community access to flourish. For example, why aren't the logo and a corresponding link for the Knowledge Network posted at Cox's online Channel lineup? Why??



RECOMMENDATIONS:

1. Require Cox to: (a) dedicate a separate web site that is specific to the channels available through the Franchise Agreement established for the City of Omaha; or (b) clearly post their online "Channel Lineup" is for "Metro Omaha" and establish separate "buttons" or links for channels that are used by multiple municipalities throughout metro Omaha.
2. Require Cox to consistently post, in all print and electronic media, an accurate labeling and branding for all PEG channels established by the Franchise Agreement for the City of Omaha.

Frankly, it's not my desire and I don't relish taking time out of my busy schedule to bring Cox's deficiencies to your attention. However, citizens of Omaha (our broadcast audience) and CTI22's program producers complain to me about: their programs not being broadcast; our audio and video signals are frequently not synchronized; not being able to locate CTI22 on Cox's program guide; being located in an unsafe area in North Omaha, and much more.

Have a great day!



Trip Reynolds
President/CEO

CTI22 is public-accessible to all of Omaha!